

Ali Nojoumi

Director, Software Product Management



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Visionary product leader with extensive experience in fintech and SaaS, driving product strategy and roadmap execution. Proven ability to lead cross-functional teams, design integration APIs, and manage payment gateways, successfully scaling payment processing volume to over \$80 million. Adept at translating complex requirements into technical flows and securing significant funding. Seeking to leverage deep product management expertise and entrepreneurial background to innovate and grow Fidelity International's Investly unit.



WORK EXPERIENCE

2026 – Present

Co-Founder Pontemesto

- Spearheaded the product roadmap and defined merchant onboarding requirements for high-risk merchants, including gaming operators, transitioning the payments offering from concept to launch.
- Engineered the payment gateway and integration APIs, encompassing exchange and liquidity-provider connections, translating partner and merchant requirements into technical flows for the development team.
- Orchestrated the evaluation and selection of processing partners, subsequently structuring the processing partnership and its commercial contracts.
- Achieved a payment-processing volume exceeding USD \$80 million since March 2026, as of October 5, 2026.

2020 – 2024

Co-Founder Keywa (formerly Tardigrade)

- Identified shared control of corporate crypto assets as a barrier to adoption; interviewed industry specialists, then recruited and led a 20-person team to launch an organizational self-custody product featuring multiple signing authorities.
- Directed the architectural design of exchange and liquidity-provider APIs, specifying integration protocols and implementing components hands-on.
- Adapted Keywa's core technology into a retail wallet that garnered approximately 20,000 clients within weeks of its release.
- Secured CAD \$3 million in funding, with the company reaching an agreed CAD \$35 million pre-money valuation as part of an investment in 2022.
- Co-authored a whitepaper proposing a two-layer threshold signing mechanism for departmental approvals, enabling distributed key management and signer replacement without altering the wallet address.
- Divested ownership following the company's acquisition in December 2024.

2018 – 2023

Chief Executive Officer CMOR Group Corporation

- Founded and self-funded a fintech venture; oversaw the development and deployment of algorithmic trading applications for foreign-exchange and equity markets.
- Developed an AI-powered news-trading system designed to analyze market sentiment and automate responses to global news events.

2020 – 2025

Founder
MyInvestino.ir

- Leveraged experience from Keywa to construct a micro-investing platform, encompassing market research and financial-institution integrations.

2020 – 2025

Founder
Chante.app

- Applied expertise gained at Keywa to develop a cryptocurrency wallet featuring localized onboarding and customer support.

2018 – 2020

Founder
Chainblock.app

- Architected a blockchain platform engineered to support digital-asset transactions, smart contracts, and decentralized application infrastructure.

 EDUCATION

University of Mashhad

Bachelor of Computer Science, Computer Science
Mashhad, Iran

 SKILLS

Product roadmaps & delivery
Platform & integration APIs
Digital-asset custody
Merchant onboarding
Payment gateways & processing
Exchange & liquidity integrations
Processing partnerships & contracts
Team leadership
Fundraising
Product Management
UX/UI
Product Strategy
Cross-functional Collaboration

 LANGUAGES

English
(fluent)



Farsi
(native)

